



REGIONE AUTONOMA  
FRIULI VENEZIA GIULIA

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IO SONO FRIULI VENEZIA GIULIA

**FAIR OF CULTURE  
AND CREATIVITY**

# EUREKA

**2 DAYS OF EXHIBITIONS  
CONFERENCES, WORKSHOPS  
AND B2B MATCHING**  
with cultural and creative  
industries to develop  
innovation.

**29-30 OCTOBER**  
**2024 PORDENONE FAIR**

## FAIR OF CULTURE AND CREATIVITY

### WHY PARTICIPATING?

THE PURPOSE OF THE FAIR IS TO ENHANCE CULTURAL AND CREATIVE INDUSTRIES, FACILITATING COLLABORATION BETWEEN THE CULTURAL AND CREATIVE SECTOR AND ALSO WITH COMPANIES FROM OTHER SECTORS, IN ORDER TO CREATE BUSINESS OPPORTUNITIES.

#### Exhibitors

BUSINESSES IN THE CULTURAL AND CREATIVE SECTOR, INCLUDING INSTITUTIONS AND CULTURAL OPERATORS FROM ALL OVER THE NATIONAL TERRITORY AND FOREIGN COUNTRIES.

#### Visitors

OPEN TO EVERYONE, AND IN PARTICULAR TO INSIDERS AND BUSINESSES INTERESTED IN KNOWING AND CREATING VALUABLE RELATIONSHIPS AND COLLABORATIONS. **FREE ENTRY WITH REGISTRATION.**

#### Dedicated areas

3,500 M<sup>2</sup> DEDICATED, DEVELOPED ON 2 EXHIBITION HALLS 5-BIS AND 5-TER, WORKSHOP ARENA FOCUSED ON THE INNOVATIONS DISPLAYED BY EXHIBITORS, AND CONGRESS CENTRE FOR MAIN CONFERENCES DEDICATED TO THE TRENDS AND EVOLUTIONS OF THE SECTOR.

#### HOW TO PARTECIPATE

### BECOME AN EXHIBITOR

The aim of the EUREKA Fair is to enhance cultural and creative industries by facilitating collaboration among themselves and with companies from other sectors for mutual benefit.

[CONTACT US](#)

## SCHEDULED ACTIVITIES

# EUREKA

### EXHIBITION SPACE

**3,500 M<sup>2</sup> DEDICATED HALLS 5-bis and 5-ter**, to host **100 cultural and creative businesses**.

### BUSINESS MATCHING

**DEDICATED AREA** to companies where they can meet to **develop joint projects and to create synergies and collaborate in initiatives**.

### CONFERENCES AND WORKSHOPS

**ZULIANI CONFERENCE ROOM** dedicated to **main events** with topics of interest for the sector

**WORKSHOP ARENA** inside the halls enlivened by **interventions by experts from the sector as well as experiences of various exhibitors, with short meetings and debates**.

## ARE YOU INTERESTED IN PARTICIPATING AS AN EXHIBITOR?

[CONTACT US](#)

CATERING  
AREA

HALLS. 5-bis e 5-ter

WORKSHOP  
ARENA

ZULIANI CONFERENCE ROOM



5 minute walk from the train



Direct Motorway Linkage

# FAIR OF CULTURE AND CREATIVITY

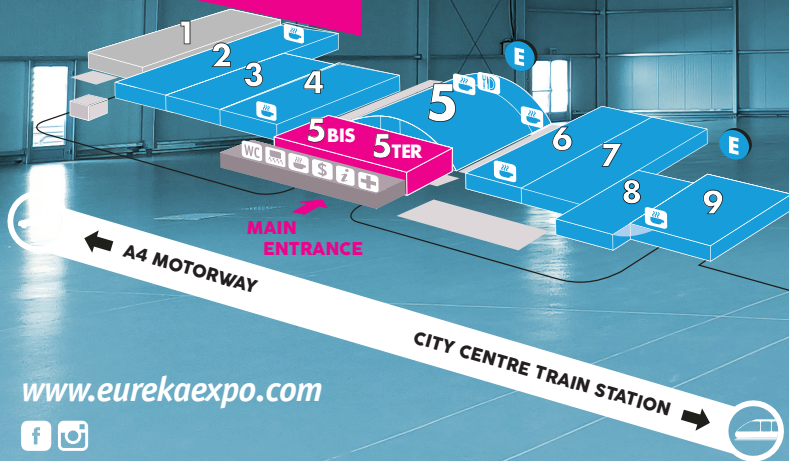


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