

COURSE OUTLINE

1. GENERAL

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|---|-----------------------------------|-----------------|---|
| SCHOOL | AGRICULTURAL SCIENCE | | |
| ACADEMIC UNIT | FOOD SCIENCE AND TECNOLOGY | | |
| LEVEL OF STUDIES | UNDERGRADUATE | | |
| COURSE CODE | FST_900 | SEMESTER | 9 |
| COURSE TITLE | BUSINESS ETHICS | | |
| INDEPENDENT TEACHING ACTIVITIES <i>if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits</i> | WEEKLY TEACHING HOURS | CREDITS | |
| Lectures | 4 | 5 | |
| <i>Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).</i> | | | |
| COURSE TYPE <i>general background, special background, specialised general knowledge, skills development</i> | Specialized general knowledge | | |
| PREREQUISITE COURSES: | There are no prerequisite courses | | |
| LANGUAGE OF INSTRUCTION and EXAMINATIONS: | Greek | | |
| IS THE COURSE OFFERED TO ERASMUS STUDENTS | No | | |
| COURSE WEBSITE (URL) | | | |

2. LEARNING OUTCOMES

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| <p>Learning outcomes</p> <p><i>The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.</i></p> <p><i>Consult Appendix A</i></p> <ul style="list-style-type: none"> • <i>Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area</i> • <i>Descriptors for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B</i> • <i>Guidelines for writing Learning Outcomes</i> <p>The main objective of the course is to help students identify and evaluate the ethical and value dimensions of some of the decisions that the member will be asked to take. Decisions related to ethical concerns are perhaps the most difficult and demanding. For this reason, the lesson is designed to put students in real ethical dilemmas and to put them, through discussion, into a process of analyzing and thinking about the multiple dimensions of each such dilemma. Special reference is made to corporate social and environmental responsibility issues.</p> <p>After successful completion of the course the students are expected to have acquired the necessary advanced and specialized knowledge and skills regarding:</p> <ul style="list-style-type: none"> • Understanding the role of ethics in business and recognizing ethical issues within a business. • Application of important concepts and theories of ethical values to solve business issues • Understanding the benefits of ethical behavior of businesses and linking them to the concepts of competitiveness and sustainability. • Assessing individual behaviors within business with the use of theoretical models. • Understanding the meaning and importance of social responsibility and its integration requirements in business strategy. |
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- Understanding the concept and importance of Corporate Governance.
- Familiarity with the frameworks and regulations governing corporate governance.
- Acquisition of global perception of modern issues related to management, accountability and business governance.

General Competences

Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?

| | |
|---|---|
| <i>Search for, analysis and synthesis of data and information, with the use of the necessary technology</i> | <i>Project planning and management</i> |
| <i>Adapting to new situations</i> | <i>Respect for difference and multiculturalism</i> |
| <i>Decision-making</i> | <i>Respect for the natural environment</i> |
| <i>Working independently</i> | <i>Showing social, professional and ethical responsibility and sensitivity to gender issues</i> |
| <i>Team work</i> | <i>Criticism and self-criticism</i> |
| <i>Working in an international environment</i> | <i>Production of free, creative and inductive thinking</i> |
| <i>Working in an interdisciplinary environment</i> | <i>.....</i> |
| <i>Production of new research ideas</i> | <i>Others...</i> |
| | <i>.....</i> |

By the end of this course the student will, furthermore, have developed the following skills (general abilities):

- Adaptation to new situations
- Decision making
- Autonomous (Independent) work
- Group work
- Respect for difference and multiculturalism
- Respect for the natural environment
- Showing social, professional and ethical responsibility and sensitivity to gender issues
- Criticism and self-criticism
- Production of free, creative and inductive thinking

3. SYLLABUS

- Business Ethics: What it is and why it matters
 - Conceptual determination of working ethics
 - Ethical issues faced by modern businesses
- Ethics and decision making
 - Introduction to the theories and philosophies that guide ethical decision-making
 - Scouting. Basic principles and implementation in practice
 - Benefit. Basic principles and implementation in practice
 - Ethics. Basic principles and implementation in practice
 - Justice. Basic principles and implementation in practice
 - Virtue and Ethics. Basic principles and implementation in practice
- Ethics and businesses
 - Causes of unethical behavior in business
 - Ethical dilemmas in the workplace
 - Ethical dilemmas and consumers
 - Corruption. Causes, spread, moral extensions
 - Operational control programs
 - Designing business ethics programs
- Ethics, Corporate Governance and Corporate Social Responsibility
 - Ethical and corporate governance
 - Concept and models of corporate social responsibility
 - Driving forces and results of corporate social responsibility
 - Environmental responsibility
 - Social and environmental business practices

4. TEACHING and LEARNING METHODS - EVALUATION

| <p style="text-align: center;">DELIVERY</p> <p style="text-align: center;"><i>Face-to-face, Distance learning, etc.</i></p> | Face-to-face | | | | | | | | | | | |
|--|---|--------------------------|-----------------|--------------------------|--|----|-----------------------------|---|------------------|----|---|------------|
| <p style="text-align: center;">USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY</p> <p style="text-align: center;"><i>Use of ICT in teaching, laboratory education, communication with students</i></p> | <p>Use of Information and Communication Technologies (ICTs) (e.g. powerpoint) in teaching.</p> <p>Communication with students: through e-mail, department's website and platform e-class.</p> <p>The lectures content of the course for each chapter are uploaded on the internet, in the form of a series of .pdf files, where students can freely download them from the platform e-class.upatras.gr</p> | | | | | | | | | | | |
| <p style="text-align: center;">TEACHING METHODS</p> <p><i>The manner and methods of teaching are described in detail.</i></p> <p><i>Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc.</i></p> <p><i>The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS</i></p> | <table border="1" style="width: 100%;"> <thead> <tr> <th style="text-align: center;"><i>Activity</i></th> <th style="text-align: center;"><i>Semester workload</i></th> </tr> </thead> <tbody> <tr> <td data-bbox="563 618 903 680">Lectures (3 hours per week x 13 weeks)</td> <td data-bbox="903 618 1236 680" style="text-align: center;">39</td> </tr> <tr> <td data-bbox="563 680 903 714">Final examination (3 hours)</td> <td data-bbox="903 680 1236 714" style="text-align: center;">3</td> </tr> <tr> <td data-bbox="563 714 903 748">Non-guided study</td> <td data-bbox="903 714 1236 748" style="text-align: center;">83</td> </tr> <tr> <td data-bbox="563 748 903 913" style="text-align: center;">Total number of hours for the Course (25 hours of work-load per ECTS credit)</td> <td data-bbox="903 748 1236 913" style="text-align: center;">125</td> </tr> </tbody> </table> | | <i>Activity</i> | <i>Semester workload</i> | Lectures (3 hours per week x 13 weeks) | 39 | Final examination (3 hours) | 3 | Non-guided study | 83 | Total number of hours for the Course (25 hours of work-load per ECTS credit) | 125 |
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| Total number of hours for the Course (25 hours of work-load per ECTS credit) | 125 | | | | | | | | | | | |
| <p style="text-align: center;">STUDENT PERFORMANCE EVALUATION</p> <p><i>Description of the evaluation procedure</i></p> <p><i>Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other</i></p> <p><i>Specifically-defined evaluation criteria are given, and if and where they are accessible to students.</i></p> | <p>Written examination after the end of the semester (100%) including:</p> <ul style="list-style-type: none"> • Multiple-choice questions • Benchmarking theory elements <p>Grading scale: 1 to 10. Minimum passing grade: 5. Examination time: 3 hours.</p> | | | | | | | | | | | |

5. ATTACHED BIBLIOGRAPHY

1. Business Ethics, Thanopoulos N. G., 3rd Edition, Publisher: Nikitopoulos Sarantos & Co, 2013 (in Greek).
2. Stanwick P. & Stanwick S., Understanding Business Ethics, 3rd Edition, Sage Publications Ltd, 2015.
3. Strategic Corporate Social Responsibility, Tools and Theories for Responsible Management, Debbie Haski-Leventhal, Sage Publications Ltd, 2018.
4. Strategic Corporate Social Responsibility, Sustainable Value Creation, 4th Edition, David Chandler, Sage Publications Ltd, 2016.
5. Corporate Responsibility, Paul A Argenti, Sage Publications Ltd, 2015.

